Welcome to NC ABLE



NC ABLE Program Board of Trustees Meeting February 8, 2023

Communications and Outreach Update





NC ABLE Media & Outreach

- Disability Employment Awareness Month
- Franklin Academy High School
- North Carolina School for the Deaf
- Governor Morehead School + Wake Young Women's Leadership Academy

Events

- Run/Walk for Autism
- NC State Fair accessABILITY Day
- STEAM Career Showcase
- ECAC Annual Conference
- The Arc of the Triangle Fall Resource Fair
- National Inclusion Project: POWER of PLAY

Webinars

- NC ABLE vs. Special Needs Trusts
- ABLE NRC
- NC DPI Exceptional Children

NC ABLE Accounts & Special Needs Trusts





KARA GANSMANN Partner, Cranfill Sumner LLP





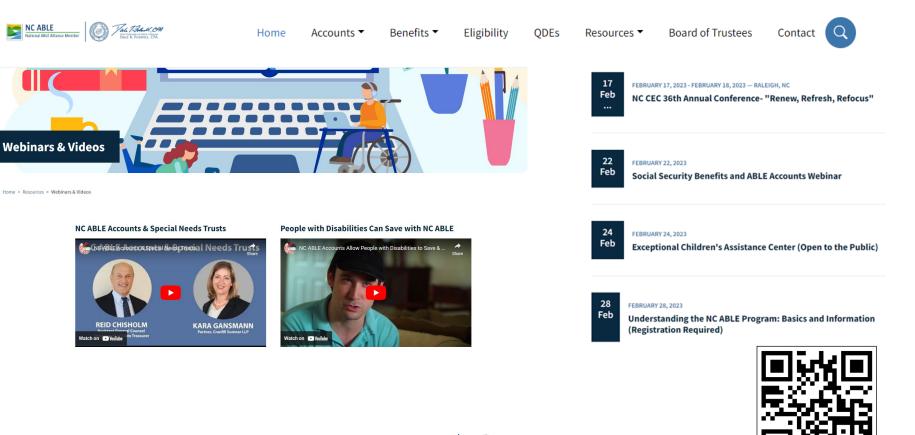




Treasurer Folwell Recognizes Students' Designs for NC ABLE at the N.C. School for the Deaf Highlights NC ABLE Program and the Department of State Treasurer While Delivering at Surprise Return of States To About Administration



NCABLE.org









Here's what you	will	need	to	open	an	NC	ABLE
Account.							

1 Identifying Pieces of Information for the Account Owner

If you are opening an account for someone else, you will need	\odot
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3 Select your account type(s).

2

Select your account type and investments. You will select one or more investment option and assign a percentage to each account selected for a total of 100%. Please click below to learn more about the investment options.

CONTACT

nc.clientservice@savewithable.com

\$ (888) 627-7503

O NC ABLE accounts are available for North Carolina residents and eligible individuals throughout the US.

RELATED LINKS

NC ABLE Enrollment Checklist (PDF)



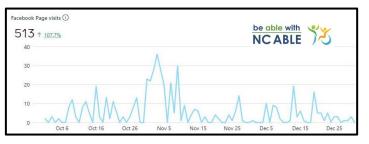
Top NC Locations (website visitors)

Raleigh	Winston-Salem
Charlotte	Ashville
Durham	Fayetteville
Greensboro	Greenville
Cary	Wilmington



Let's Get Social!











NC ABLE Communications Strategy Outline

Goals in support of these Primary Areas of Focus

- Education through engagement Engage the public through effective networking, editorial, social media, and PR placements with the goal to educate potential participants (and their families) about the benefits of ABLE and NC ABLE.
- Enrollment Provide information on the enrollment process and NC ABLE account benefits/features. Dispel misunderstandings and provide information that makes individuals feel comfortable taking action.

Primary Audiences

- 1. People with disabilities, their families, and guardians
- 2. Organizations that provide services and supports
- 3. NC General Assembly

Priority: Public/Media, NC advocacy and membership associations, state and regional community groups, Legislators and their staffs Secondary: Financial services providers, businesses who provide services and supports, legal services providers

Key messages

- 1. The NC ABLE Act is one of the most significant pieces of legislation ever passed in NC to support independence for people with disabilities. NC ABLE accounts have the potential to make a real and lasting impact on the financial security of individuals with disabilities, and their families.
- 2. NC ABLE accounts provide people with disabilities and their families a new opportunity to save and plan for a better economic future and improved quality of life, without losing needed supports from SSI, Medicaid, and other programs. NC ABLE accounts positively impact financial day-to-day challenges *and* provide an opportunity to save for the future.
- 3. Because North Carolina participates in the National ABLE Alliance, NC ABLE accounts have the benefits of competitive pricing, coupled with high quality institutional investment management. The NC ABLE Program Board of Trustees provides strong oversight of the NC ABLE Program.





Key Collaborations



Autism Society of NORTH CAROLINA











Department of Health and Human Services Division of Vocational Rehabilitation Services











Champions for Equality and Justice



Thank you





