

2017 Investment Management Division Major Initiatives

March 29, 2017



North Carolina Department of State Treasurer Investment Management

Learn. Invest. Grow. Prosper.

"Taken Off the List"

- 1. Research and develop Long-term Stewardship ("ESG") policies and strategies
- Transition oversight of Ancillary Funds, including establish a new long-term fixed income product for certain clients and facilitate movement of assets
- 3. Implement Managed Accounts Program and initial components of direct Hedged Equity program
- 4. Update asset-liability study and support review of the NCRS discount rate/investment return assumption
- 5. Institute 360 degree feedback for senior management
- 6. Implement BNY Mellon Private Investment Asset Service processes
- 7. New IMD role with unbundled Supplemental Retirement Plan
- 8. Implement Venture Capital Multiplier Fund (Escheats Fund)
- Conduct third-party review of budget practices, fees, incentives and policy compliance

Major IMD Initiatives

- Facilitate Treasurer transition
- 2. Investment program cost-efficiencies initiative
- 3. Evaluate restructuring/exiting Fund of Funds and legacy low-conviction funds/managers
- 4. Internal equity index fund implementation
- 5. Establish career development program for team leaders, portfolio managers, and analysts

Cost-Efficiencies Initiative: Goal

- 1. Obtain \$100 million of incremental cost-efficiencies for the NCRS investment program, consistent with fiduciary requirements and the NCRS investment objectives
- 2. The \$100 million goal would be measured on a cumulative basis over a four year timeframe
- 3. The FY15-16 base is \$606.99 million of NCRS investment program costs, consisting of:
 - a. \$513.28 million in investment management and incentive fees
 - b. \$61.32 million in other external manager fund expenses (i.e., 2/3) and direct operating expenses (i.e., 1/3)
 - c. \$32.35 million in fees and expenses deducted from the returns of fund-of-funds

Cost-Efficiencies Initiative: Context

NCRS Total External Investment Manager Fees Paid Fiscal Year ended June 30, 2016

| | Management Fees | Incentive Fees | Total | <u>June 30, 2016</u> Portfolio MV | Expense Ratio (vs 6/30 MV) |
|----------------------------------|-----------------|----------------|---------------|--------------------------------------|-------------------------------|
| Public Equity | \$85,999,119 | \$0 | \$85,999,119 | \$37,256,098,009 | 0.23% |
| Private Equity | \$51,923,362 | \$40,934,608 | \$92,857,970 | \$4,375,776,820 | 2.12% |
| Real Estate | \$79,688,446 | \$116,444,049 | \$196,132,495 | \$8,353,122,404 | 2.35% |
| Multi-Strategy | \$4,022,952 | \$107,175 | \$4,130,127 | \$1,617,323,452 | 0.26% |
| Opportunistic Fixed Income | \$57,554,980 | \$22,155,142 | \$79,710,122 | \$5,259,504,719 | 1.52% |
| Inflation | \$51,665,952 | \$1,497,298 | \$53,163,250 | \$5,192,457,132 | 1.02% |
| Investment Grade Fixed Income | \$1,283,356 | \$0 | \$1,283,356 | \$25,515,800,146 | NM |
| Total | \$332,138,167 | \$181,138,272 | \$513,276,439 | \$87,570,082,682 | 0.59% |
| Fees as % of plan | 0.38% | 0.21% | 0.59% | | |

Source: Financial Operations Division, utilizing work-papers for DST audited financials statements.



Cost-Efficiencies Initiative: Context

Public Markets vs. Alternatives AUM Growth **Total Fees - Expense Ratio** \$100,000 2.50% \$90,000 87,570 75,953 \$80,000 2.00% 1.80% \$70,000 70,346 61,470 \$60,000 \$50,000 \$40,000 1.00% 26,100 \$30,000 \$20,000 0.50% 0.21% 5,607 \$10,000 0.14% 0.00% 2011 '2013 '2011 -Public Markets Public Markets Alternatives Total Plan Alternatives -Total Plan Incentive Fees - Expense Ratio Management Fees - Expense Ratio 2.00% 0.90% 1.80% 1.60% 0.70% 0.60% 1.20% 0.50% 1.00% 0.54% 0.94% 0.40% 0.80% 0.30% 0.60% 0.20% 0.40% 0.38% 0.05% 0.20% 0.14% 0.00% 2010 '2013 '2015 '2016 '2008 '2012 '2014 '2015 '2016 Public Markets - Alternatives Total Plan Public Markets - Alternatives Total Plan Growth of \$100 Invested (net of fees) - 10 Years Growth of \$100 Invested (net of fees) - 5 Years \$180 173 \$160 \$170 \$150 \$160 \$140 \$150 134 \$140 \$120 \$130 \$120 \$110 \$110 \$100 \$100 \$90 \$90 \$80 \$80 FY2006 FY2009 FY2010 FY2011 FY2012 FY2013 FY2014 FY2015 FY2016 FY2011 FY2014 FY2015 FY2016 Public Markets ——Alternatives ——Total Plan



Public Markets —

—Alternatives ——Total Plan

Cost-Efficiencies Initiative: Strategic/Tactical Focus

- 1. Strategic: CEM Benchmarking studies have been conducted on the NCRS since 2013 and they have identified <u>cost-inefficiencies relative to peers</u>:
 - a. Deemphasize/eliminate fund-of-funds
 - b. Substitute lower cost passive and internal management for external active management
 - c. Use more separate accounts in real estate, natural resources, and other private markets
- 2. Tactical: Prioritizing work already underway in light of the expected "return on fees"
 - a. Increasing the use of index funds in public equity given the disappointing performance of several domestic equity active managers
 - b. Increasing the use of lower-cost high yield fixed income managers and direct lending managers given the disappointing performance of several credit hedge funds
 - c. Exiting low conviction real estate, private equity, and other direct private funds through potential secondary sales facilitated by Houlihan Lokey
 - d. Restructuring or exiting low conviction fund-of-funds
 - e. Utilizing larger allocations with high conviction relationships/managers, within and across asset classes, to simplify asset classes' manager lineups and improve cost-effectiveness



11/16 Structure Review – Historical Performance

| Callan Indices | NC composite |
|------------------------|--------------------------------|
| | • |
| Russell 1000 | Dom Large Cap Active Core |
| Russell 1000 Growth | Dom Large Cap Active Growth |
| Russell 1000 Value | Dom Large Cap Active Value |
| Russell Midcap | Domestic Mid Cap Active |
| Russell Midcap Growth | Domestic Mid Cap Active Growth |
| Russell Midcap Value | N/A |
| Russell 2000 | Domestic Small Cap Active |
| Russell 2000 Growth | Dom Small Cap Active Growth |
| Russell 2000 Value | Dom Small Cap Active Value |
| Russell 3000 | Domestic Active |
| Russell 3000 Growth | N/A |
| Russell 3000 Value | N/A |
| EAFE | International Active EAFE |
| World ex USA Small | N/A |
| Emerging Markets | Emerging Composite |
| Emerging Markets Small | N/A |
| Frontier Markets | N/A |
| ACWI ex USA | Intl Active ACWI Ex-US |
| ACWI ex USA Small | Intl Active Small Cap |
| ACWI ex USA IMI | International Active |
| ACWI | Global Equity |
| Totals Active | Total Active Equity |
| Totals | TOTAL EQUITY |

| Callan Historical | | | |
|-------------------|-------|-------------------|--|
| Net Excess | Fees | Tracking Error | |
| -0.01% | 0.30% | 2.74% | |
| 0.00% | 0.30% | 3.90% | |
| -0.02% | 0.30% | 3.42% | |
| -0.28% | 0.40% | 4.26% | |
| -0.28% | 0.40% | 5.33% | |
| -0.27% | 0.40% | 4.73% | |
| 0.63% | 0.50% | 4.62% | |
| -0.01% | 0.50% | 6.28% | |
| 1.27% | 0.50% | 5.50% | |
| -0.10% | 0.35% | 3.89% | |
| -0.10% | 0.35% | 6.39% | |
| -0.10% | 0.35% | 5.27% | |
| 0.56% | 0.40% | 3.25% | |
| 1.37% | 0.65% | 5.89% | |
| 0.24% | 0.60% | 3.72% | |
| 0.30% | 0.65% | 6.50% | |
| -0.75% | 0.75% | 0.00% | |
| 0.25% | 0.45% | 4.62% | |
| 0.35% | 0.65% | 6.04% | |
| 0.25% | 0.50% | 4.83% | |
| 0.87% | 0.45% | 4.22% | |
| 0.34% | 0.45% | | |
| 0.14% | 0.25% | | |

| NCRS Historical 5 year | | | | |
|------------------------|-------|-------------------|--|--|
| Net Excess | Fees | Tracking Error | | |
| -4.36% | 0.98% | 3.77% | | |
| -0.73% | | | | |
| -0.42% | 0.46% | 2.17% | | |
| -0.77% | 0.66% | 2.58% | | |
| 0.51% | 0.78% | 3.18% | | |
| | | | | |
| 2.05% | 0.66% | 3.01% | | |
| 1.78% | 0.66% | 4.73% | | |
| 2.13% | 0.68% | 2.61% | | |
| -1.34% | 0.63% | 2.56% | | |
| | | | | |
| | | | | |
| 0.34% | 0.34% | 3.14% | | |
| | | | | |
| 1.43% | 0.59% | 3.05% | | |
| | | | | |
| | | | | |
| 1.90% | 0.35% | 1.75% | | |
| 3.15% | 0.69% | 3.27% | | |
| 1.10% | 0.43% | 1.32% | | |
| 4.90% | 0.49% | 3.18% | | |
| 0.33% | 0.48% | 1.32% | | |
| 0.89% | 0.28% | 0.67% | | |

Source: Callan, NCRS



11/16 Structure Review – Strawman Portfolio

Active Management Allocation Guidelines

| | Actual 9/30/16 | Transitional | Strategic |
|---------------|----------------|--------------|-----------|
| U.S. Equity | 37% | 20% - 30% | 20% |
| Non-US Equity | 57% | 45% to 55% | 45% |
| Global Equity | 72% | 75% to 100% | 75% |
| Equity Hedge | 14% | 14% to 75% | 75% |
| Total | 47% | 42% | 39% |

| Active Risk | | |
|------------------------------|-------|--|
| Monitoring Threshold | 0.75% | |
| Escalation Threshold | 1.50% | |
| | | |
| Misfit | | |
| Misfit Monitoring Threshold | 0.15% | |



Cost-Efficiencies Initiative: Progress to Date

- Terminated 6 public equity managers with FY15-16 annual fees of ~\$17 million and evaluating other public equity manager terminations with FY15-16 fees of \$15 to \$20 million
- 2. Credit hedge fund redemptions (last year and this year) should result in annual fee reductions of ~\$10 million and added separate account high yield and bank loan managers in 2016
- 3. Testing the market with a limited scale secondary sales transaction
- 4. NCRS's total fund-of-funds exposure now \$800 million below the peak through terminations/redemptions/distributions and top-level management fees were ~\$3 million lower in FY15-16 than the prior year
- 5. Utilizing larger allocations with high conviction relationships/managers, within and across asset classes, to simplify asset classes' manager lineups and improve cost-effectiveness

2016 Vintage NCRS Commitments

| Commitment Amount (\$) | Count | Wtd. Avg. Term (Years) | Wtd. Avg. Standard Fee (%) | Wtd. Avg. NCRS Fee (%) | Wtd. Avg. Annual Fee Savings (%) | Total Annual Fee Savings (\$) |
|---------------------------|-------|---------------------------|-------------------------------|---------------------------|-------------------------------------|----------------------------------|
| < 100MM** | 12 | 8.0 | 1.47% | 0.96% | 0.50% | 3,368,243 |
| 100MM - 249MM | 23 | 6.4 | 1.40% | 1.06% | 0.34% | 11,540,843 |
| > 250MM | 7 | 6.0 | 1.06% | 0.52% | 0.54% | 13,287,458 |
| Totals | | | | | 0.43% | 28,196,544 |

Notes:

While average annual fee savings over the full lives of the funds are shown, NCRS negotiations within Private Equity primarily impact commitment period fees -- as such, savings shown herein understate the true savings realized at the beginning of a Private Equity fund's life.

** The term shown for one fund in the <100MM range is estimated based on the expected life of its single underlying investment.

Fees are stated as a percentage of total commitment.

Incentive and performance fees are excluded.

Open-ended funds are excluded from the average term calculation.

Weighted averages are weighted based on commitment amounts.

