

#### **Real Estate Update**

Portfolio Presentation for IAC

November 16, 2016



North Carolina Department of State Treasurer Investment Management

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### U.S. Real Estate Market Conditions

- Fundamentals are healthy despite lackluster U.S. growth
- Pricing remains strong and cap rates are flattening out in most sectors/markets
- Capital inflows to real estate are robust, but investors are moving cautiously
- Regulatory changes and debt market conditions are limiting the availability of credit

Multifamily	<ul> <li>Supply is a headwind, but vacancy remains low</li> </ul>
Office	• Tech driven demand; absorption/rent respectable despite decelerating job growth
Retail	• Experiential and needs-based performing well; low-quality malls/strip centers struggling
Industrial	• E-commerce demand is a boon for rents and valuations, particularly infill and last mile
Hotel	• Dealing with CBD supply indigestion; fundamentals and values market-specific

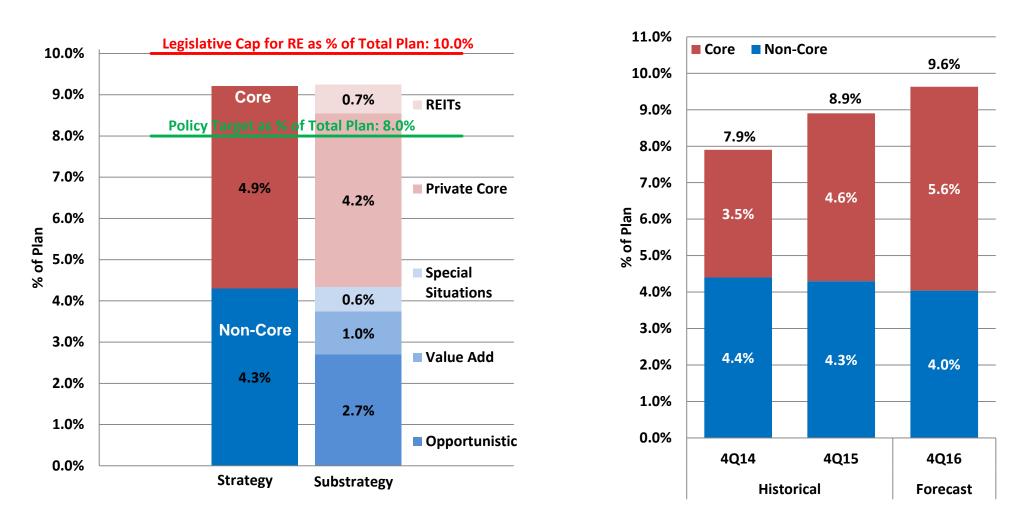


### Fundamental Investment Approach

Stay the course with our investment strategydo not reach for yield	<ul> <li>Downside protection</li> <li>Eye toward current income for core or speed to income for opportunistic strategies</li> <li>Moderate leverage levels</li> </ul>
Use thoughtful & deliberate portfolio construction	<ul> <li>Stabilize Core portfolio</li> <li>Diversify by strategy, property sector and location</li> <li>Balance asset risk and market risk by insisting on the highest asset quality and location</li> <li>Target specific submarkets and streets</li> </ul>
Leverage the size of our plan & skill set of our team	<ul> <li>Better terms &amp; fees</li> <li>More transparency and control</li> <li>Ability to move quickly to capitalize on opportunities &amp; dislocations</li> <li>Be the founding investor for new strategies</li> </ul>
Invest meaningful amounts with fewer best-in-class managers	<ul> <li>Separate accounts</li> <li>Multiple strategies with single manager</li> <li>Fee benefits</li> </ul>
Take a long-term view toward investments and manager relationships	<ul> <li>Be involved, be nimble and follow through</li> <li>Deliver results</li> <li>Be a leader among LPs</li> </ul>



#### **Real Estate Allocation Overview**



Valuation as of 9/30/16

Strategic policy transition to 5% Core achieved, while maintaining tactical overweight to Non-Core.



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#### **Non-Core Thesis**

"To achieve attractive risk-adjusted net returns through appreciation and income from a diversified portfolio, planning for strategic exit optionality"



Apartment Jersey City, NJ

Mixed-use

Brooklyn, NY

Hotel Miami Beach, FL

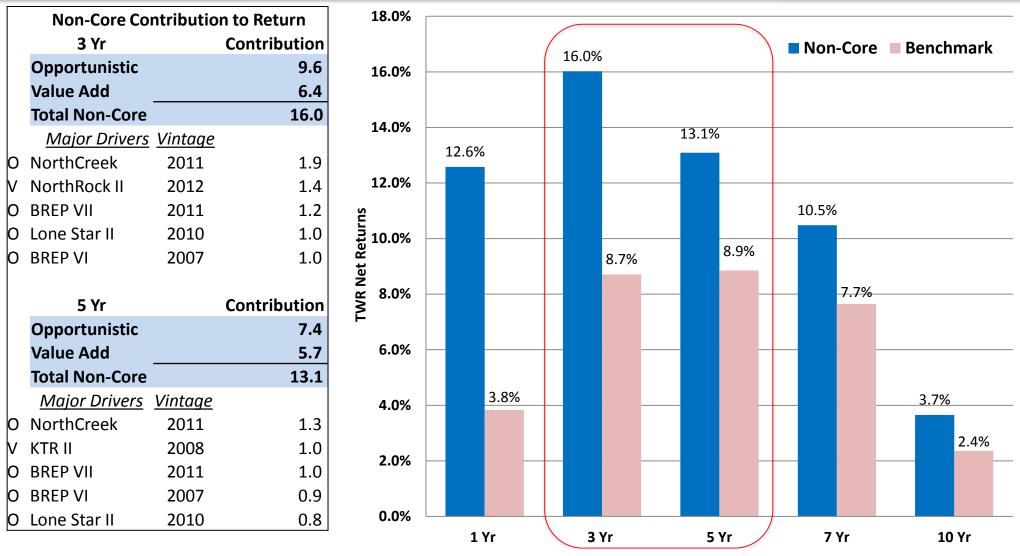
Office

Chicago, IL



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# Non-Core RE Performance



O = Opportunistic, V = Value Add

NCRS data through 9/30/16

Non-core outperformance achieved through concentration with high conviction managers utilizing lower than average leverage and risk compared to the overall industry.



#### **Core Thesis**

"To generate durable income and stable returns through strategic investments, with prudent use of leverage, in assets with long-term fundamental drivers that will endure for generations"



Office Sunnyvale, CA

Mixed-use

Fairfax. VA

Office New York, NY

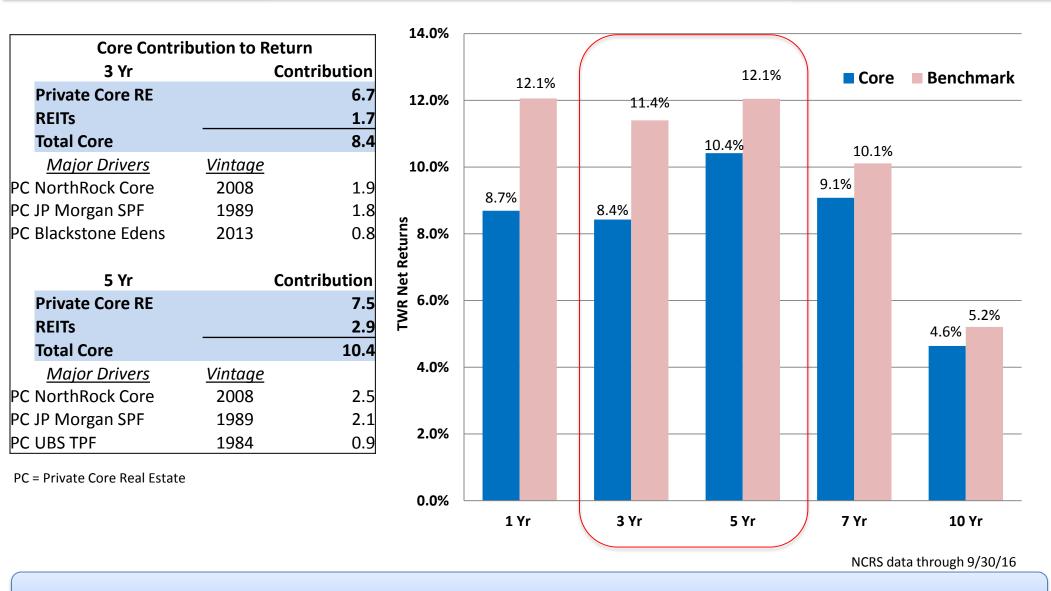
Residential

London, UK



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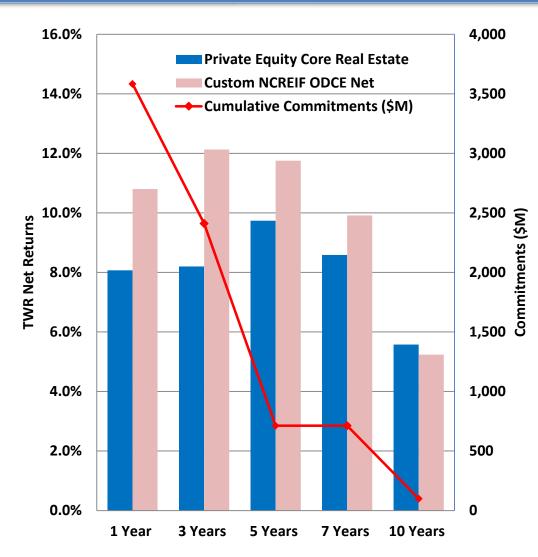
### **Core Real Estate Performance**



Generating solid absolute returns from an evolving Core portfolio against a mature benchmark.



# **Private Core Performance**



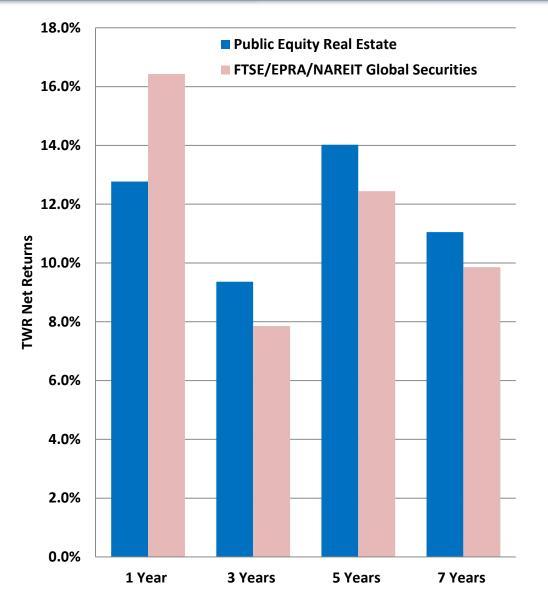
- Committed \$2.9B in Core over the past 3 years
  - o \$1,040M in separate accounts
  - o \$940M in commingled funds
  - o \$890M in club deals
- Producing 8% returns even while going through the J-curve
- Strong current income will support returns even during periods of low appreciation

Source: NCRS data through 9/30/16

We expect core returns to converge with, and eventually outperform, the benchmark as recent commitments move through the J-curve.



#### **REIT Performance**



- Completed consolidation to a new REIT manager in April to enhance performance and significantly lower fees
- Moved from 100% active to 50% active and 50% passive
- 1-Year returns impacted by transition period and negative performance of a large single stock position we sold during the year. Performance of that position overall was strong, but it underperformed the benchmark in the last 12 months.

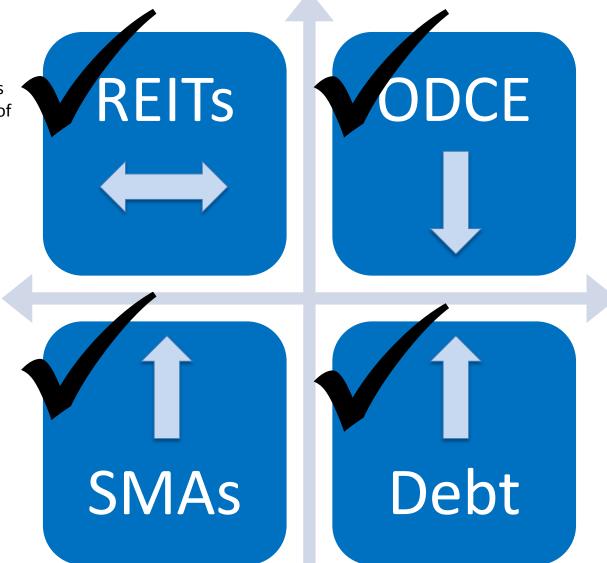
Source: NCRS data through 9/30/16



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### **Core Transition Plan**

 Consolidated managers and moved to a blend of active and passive



 Exercised redemptions to reduce ODCE exposure by approximately 50%

- \$300M to a core industrial separate account
- Other opportunities under review

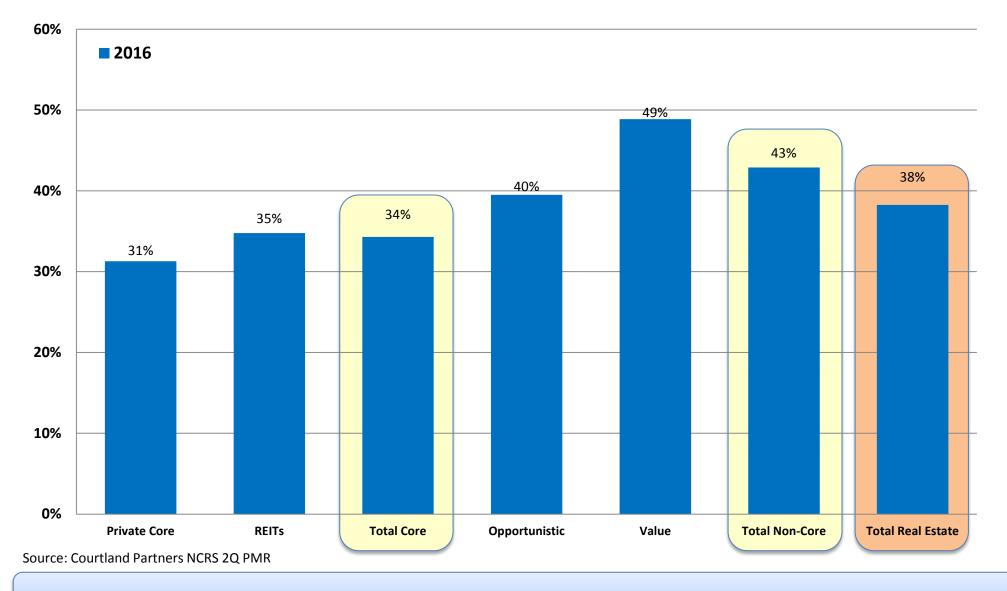
 Committed \$200M to an open-ended debt fund

• Additional club debt fund is in process



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#### Leverage

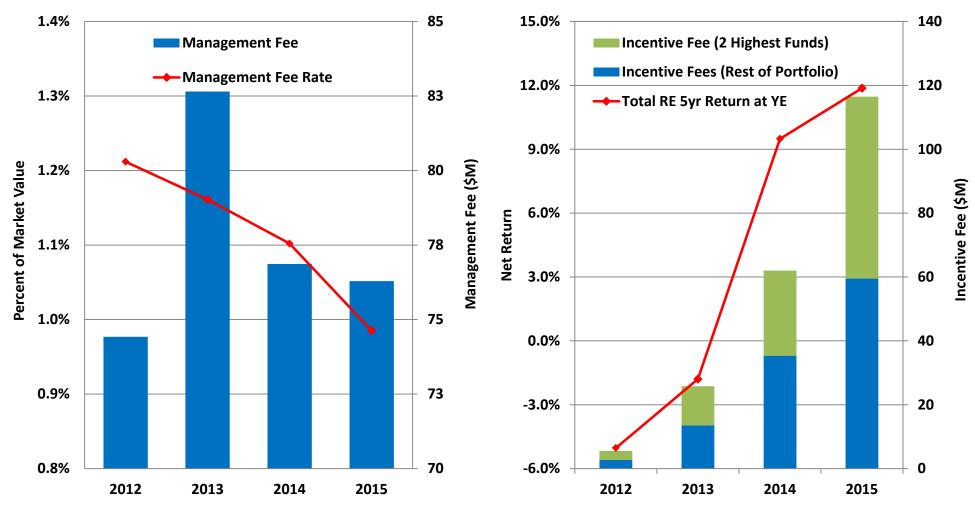


Maintaining prudent levels of leverage and retaining ability to adjust through our Separate Accounts.



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#### Fees



Source: NCRS data through 12/31/15

Leveraging our size and increasing separate accounts have generated more favorable fees. Incentive fees have been driven by outperformance from a handful of top-tier managers.



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#### **Investing Within Statutory Allocation Limits**

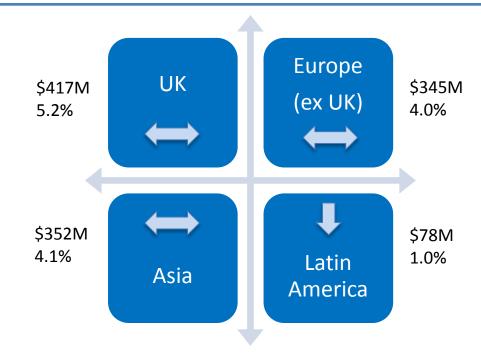
- We maintain a robust, bottoms-up Cash Flow Model that guides us to invest within allocation boundaries
- Allocation constraint risks going-forward:
  - Loss of future fee breaks by skipping a fund with a high-conviction manager
  - Vintage year diversification risk
  - Inability to create additional separate accounts, which require a significant amount of seed capital



#### **Topics for Discussion**

#### International Exposure

- Foreign exposure totals \$1.3B (approx. 15% of real estate portfolio)
- Additional diversification across markets and sectors
- Exposure to both large international funds and niche investments
- Investing abroad does not come without risks
  - Uncertainty and volatility (Brexit, Chinese growth, geopolitical, etc.)
  - Currency impact on returns can be significant



Source: Courtland Partners NCRS 2Q PMR



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#### **Thank You!**

Together we can build and maintain a fiscally strong and prosperous North Carolina.

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