



RICHARD H. MOORE
STATE TREASURER

North Carolina Department of State Treasurer

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For Immediate Release
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STATE TREASURER RICHARD MOORE TO MAKE PRESENTATION AT HARLAN E. BOYLES DISTINGUISHED CEO LECTURE SERIES

RALEIGH – State Treasurer Richard Moore will present the Order of the Long Leaf Pine to Dr. Wang Shenghong, President of Fudan University in Shanghai, China, during the *Harlan E. Boyles Distinguished CEO Lecture Series* at Appalachian State University on October 8, 2001. President Wang is an influential leader in China, and a strong supporter of the William Holland Fellows Program, a partnership between the Walker College of Business at Appalachian State and the business programs at Fudan University. Treasurer Moore will make the presentation during the lecture series, which begins at 2pm and will be held at the Broyhill Music Center on the campus of Appalachian State University. Mr. L.M. (Bud) Baker, Jr., Chairman of Wachovia, will be the featured speaker at the event. This will be Mr. Baker's first public appearance since the Wachovia-First Union merger.

"I am delighted to be a part of the Fall 2001 program in the *Harlan E. Boyles Distinguished CEO Lecture Series*", said Treasurer Moore. "I am looking forward to meeting Dr. Wang and presenting him with a special honor on behalf of the people of North Carolina. I strongly support the international program between Appalachian State University and Fudan University. I believe this program is extremely beneficial for both the students here in North Carolina, and those in Shanghai. It will be an honor to welcome Dr. Wang to our great state."

Treasurer Moore will also speak at an 11:30am luncheon at the Broyhill Inn and Conference Center in Boone. This luncheon is part of the lecture series. About 150 business leaders from throughout North Carolina will be present. Treasurer Moore will give luncheon attendees and update on the latest events that have taken place in state government, including the adoption of a new state budget. Media is invited to cover this event, as well as the 2pm program. For specific information about the *Harlan E. Boyles Distinguished CEO Lecture Series*, please contact the Walker College of Business at Appalachian State University at (828) 262-2057.

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